LAIBA ASHFAO

Creative Web Developer | Visionary Graphic Designer | Strategic Problem-Solver 🖋

☑ laibaashfagahmed232@gmail.com

in LinkedIn

Karachi/Pakistan

FIND ME ONLINE

Behance



GitHub



Twitter



LinkedIn

INTERESTS



Arts



Exploring Machine Learning



Creative & Trend Research

SUMMARY

I design user-friendly mobile apps & websites, craft impactful branding & marketing materials, and explore AI, Web 3.0 & Metaverse. I merge creativity with tech to build fast, secure, and modern digital experiences.

Software & Tools

Photoshop

SKILLS

Illustrator

Adobe XD

Premier

Figma

Google Collab

Visual Studio Code

EDUCATION

LANGUAGE

English

Intermediate in Pre-Medical

Advanced • • • • •

Government Women College

a 2020 - 2022

Marketing Tools

SE₀

Digital Marketing

Git & GitHub

Front-end (HTML/CSS)

Typescript

Tailwind CSS

Python

React/Next.js

CERTIFICATION

Learning Artificial Intelligence, Web 3.0 & Metaverse

Governor House Karachi

🗐 2023 - Present

Native • • •

Key Skills: Machine Learning, Blockchain Basics, Meta verse Applications in Design.

Core Design Skills

UI/UX

Branding

Logo Design

Typography

Wireframe

Clean Design

BMJ Digital Education Key Skills: Adobe Photoshop, Adobe Illustrator, Adobe XD,

Urdu

Adobe Premier, and Figma

DigiSkill

Key Skills: Adobe Photoshop, Adobe Illustrator

Advanced Graphic Design Course

Advanced Graphic Design Course

Responsive Design